



Persistent joint,
bone or back pain

Frequent
vomiting

MEDICAL HELP EARLY TO



Annual Report

2022

Solving the global water crisis with advocacy, data and community action

Dear supporter,

Making sure the human right to water and sanitation is recognized and acted on around the world is a core part of WaterAid's global mission. I'm thankful that this year, we've had some big wins.

In June, I was honored to attend the launch of the White House Action Plan on Global Water Security, which WaterAid played a key role in developing. For the first time, the U.S. government has called out global access to

water and sanitation as a key priority of U.S. foreign policy and has directly linked access to water and sanitation around the world to national security, global stability and future prosperity. The plan coordinates the resources of the government to advance global water security and safe sanitation, which are critical for gender equity, food security and economic growth.

Building on this momentum, WaterAid launched our Boosting Business report at World Water Week in Stockholm. The report is the result of four years of research with private sector partners and captures the returns of investing in clean water, decent toilets and handwashing in supply chains and in worker communities, i.e. improving productivity by 27%.

While in Stockholm we also hosted a lively session—led by Isolina Silva, a Wayúu leader—about the integration of sacred art into sanitation and hygiene behavior change programs in indigenous communities.

Our work is about so much more than drilling wells or constructing toilets. Water is political, economic and deeply personal. Our work and the people we serve reflect this—people like Seema, a volunteer hygiene educator (page 3), and Mariam, who won't stop working until everyone in her community has a toilet at home (page 5). This work is how we ensure that no one is left behind.

With gratitude,



L. Kelly Parsons

Kelly Parsons
CEO, WaterAid America



A historic step for global water security

Vice President Kamala Harris launched the Action Plan on Global Water Security at the White House in June and WaterAid America CEO Kelly Parsons was one of a handful of guests at the event. This new plan makes access to water, sanitation and hygiene a clear priority of U.S. foreign policy for the first time. It also establishes the United States' leadership role in global water security issues and harnesses the resources of the U.S. government to advance

global water security, gender equity, food security and economic growth.

Advocacy is how we're able to make change happen on a massive scale, leveraging resources well beyond those of WaterAid. We convince governments and utilities to invest in clean water and toilets for their citizens. As part of our "build, teach, scale" approach, we empower local people to monitor and repair infrastructure so services work for the long term. In 2022, after years of working closely with U.S. policymakers on the urgent needs of billions of people currently without clean water, we have succeeded in elevating water and sanitation as a priority, bringing the resources and political will of the U.S. government to help address the global water crisis.



Honoring indigenous culture



Watch the video

We believe it is essential to respect local traditions when working with communities. In La Guajira, Colombia, the Wayúu live in one of the harshest geographies in the country and struggle to access clean water, sanitation and hygiene. And despite the construction of new sanitation facilities, we learned that adoption of them was initially low.



To solve this problem, WaterAid worked with the Wayúu community and their leaders to integrate ancestral symbols on the walls of bathrooms and handwashing facilities. We created visual associations with water, like drought or rain depending on the position of the moon and stars, keeping cultural traditions alive while transforming the community's perception of these spaces and improving hygiene practices.

Isolina, a local Wayúu leader, was invited to participate in World Water Week 2022 in Stockholm, Sweden, because of this groundbreaking work. She led participants through an interactive and hands-on session revealing how art can turn a toilet into a sacred space that reminds the Wayúu of the value of water and their connection with nature.

Across the world,
community heroes
are leading the way
to create a more just
world—thanks to clean
water, and you.



WaterAid/Srishti Bhardwaj

The people fighting for justice

Helping hands

Seema believes everyone should have the opportunity to learn about good hygiene, so they can lead healthy, fulfilling lives. Where she lives in New Delhi, stigma and lack of awareness around menstruation hold many women back from daily activities.

That's why Seema is talking with women and girls about menstrual hygiene, including how to use sanitary pads and how to wash their hands properly. As a result, they are experiencing fewer infections and overcoming taboos such as the expectation to stay indoors during menstruation. It means women and girls are better able to go to work or school, and shape a brighter future for themselves and their community.

**"I want to use
my influence
for change."**

- Seema, New Delhi,
India

Seema teaches a group of
women and girls how to wash
their hands properly.



WaterAid/Srishti Bhardwaj



WaterAid/Basile Ouedraogo



WaterAid/Basile Ouedraogo

● Mariam helps to promote good hygiene in her community.

Wheels of fortune

Mariam Diallo takes to her motorbike to help her community in Burkina Faso stop the spread of disease. For too long, a lack of decent toilets has meant many people here go to the toilet in the open, leading to a serious risk of illness.

Thanks to your support, community volunteers like Mariam are hitting the road for hygiene, to share information about good sanitation, identify households that need a decent toilet, and oversee the construction of new facilities. With Mariam leading the way, her community can look to a future where no one is forced to relieve themselves outside, so families can stay healthy and focus on building a better life.

Building hope

In Dolakha, Nepal, Karna is chipping in to bring clean water from the mountains to people's homes. Families trek for hours searching for water that often makes them sick. This leaves little time for work or school.

Thanks to support from WaterAiders like you, Karna and his community are working together to fight this injustice, laying foundations and digging trenches for their new water supply.

Soon, they'll be able to focus on what matters – family, education and a better future. "Water is precious," says Karna. "When the water is clean, we will be healthier."



WaterAid/Mani Karmacharya

"Water is precious."

– Karna, Dolakha, Nepal



WaterAid/Srishti Bhardwaj

● Karna helps with the construction of his community's new water supply.

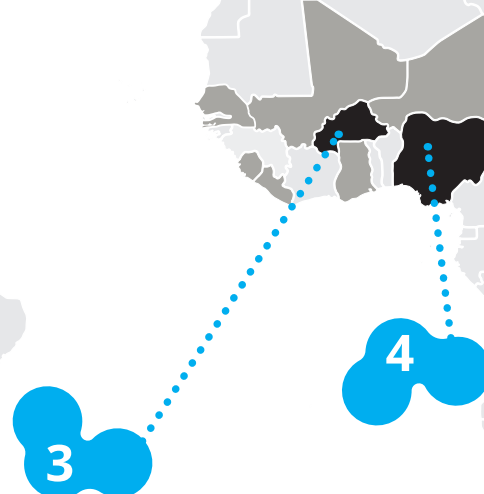
Your impact around the world

For more stories, visit wateraid.org/us



Nicaragua:

In **Nicaragua**, a new water treatment plant is providing sustainable access to clean water to more than 1,500 people. The plant was built by community members in Waslala using locally available materials. It runs on hydraulic power instead of electricity, making it sustainable and energy efficient.



Burkina Faso:

With funding from The Leona M. and Harry B. Helmsley Charitable Trust, WaterAid worked in 50 schools in **Burkina Faso's** Centre-East region to improve the quality of life for students through safe access to water, hygiene and sanitation and sustainable food sources through school vegetable gardens.



Pakistan:

Thanks to supporters like you, WaterAid responded to the devastating monsoons in **Pakistan** by providing safe drinking water, toilets and hygiene kits to more than 40,000 people displaced by flooding.



India:

In partnership with Amazon Web Services, Inc., WaterAid reached more than 76,000 people with clean water across three states in India, with a focus on preserving water resources and sustainable sanitation.



WaterAid/Narayana Swamy Subbaraman



Eswatini:

With support from Latter-day Saint Charities, WaterAid drilled 10 boreholes in the water-scarce Lubombo Region of **Eswatini**. "Our community has elderly and disabled people who couldn't walk to get water from the river," said Skhandzabantfu, the local water committee chair. "Today, our struggles are all history. We are grateful for the support."



WaterAid



Nigeria:

WaterAid launched a three-year project with the PepsiCo Foundation to bring clean water, sanitation and hygiene to 173,000 people in **Nigeria**.



Colombia:

In Tomarrazón, **Colombia**, women and children had to walk long distances to buy clean water. With funding from the Tony Welsh Legacy in Action project, residents learned to construct and maintain a piped water system that delivers clean water 24 hours a day.



WaterAid/Tom Saater

By the numbers

The figures below refer to the people WaterAid has directly reached as a federation internationally through services delivered together with our partners. They only show part of our impact. To make lasting change happen on a massive scale, we also convince governments to change laws; link policy makers with people on the ground; change attitudes and behaviors; pool knowledge and resources; and rally support from people and organizations around the world.



WaterAid/ Ernest Randriarimalala



Your support helped reach the following number of people at home:

- +388,000** with clean water
- +232,000** with decent toilets
- +1.7 million** with handwashing and hygiene



Your support helped reach the following number of school children and staff:

- +155,000** with clean water
- +100,000** with decent toilets
- +416,000** with handwashing and hygiene



WaterAid/ Chileshe Chanda



Your support helped reach the following number of patients at healthcare clinics and hospitals:

- +1.6 million** with clean water
- +1.3 million** with decent toilets
- +6.9 million** with handwashing and hygiene



WaterAid/Francis Chipanda

Partners

Amazon Web Services
Bill & Melinda Gates Foundation
Black & Veatch
Boeing
CARE USA
Chambers Family Foundation
Cisco Systems
ClearBridge Investments
The Coca-Cola Company
The Coca-Cola Foundation
Conrad N. Hilton Foundation
DTYANU
Dolby
eSecLending
Eversheds Sutherland
Gap Inc.
Giorgio Armani Acqua for Life
Global Communities
Global Impact
Google

Corporate, institutional and government partners

Helen Schlaffer Foundation Trust
Henry E. Niles Foundation, Inc.
Hilton Global Foundation
Humble Bundle
ICP
Inter-American Development Bank
Kimberly-Clark Foundation
Latter-day Saint Charities
Leaves of Grass Fund
The Leona M. and Harry B. Helmsley Charitable Trust
Lotus Foundation USA
MasterCard
Medicor Foundation
Mercy Corps
Microsoft
Millennium Water Alliance
Mimi Saltzman Foundation
Nielsen-Massey Foundation
Notaboard Fund
One Drop Foundation
Osprey Foundation
Penates Foundation
The PepsiCo Foundation
Ralph Lauren Corporate Foundation
Riot Games
SerendipiTea
Smith Family Foundation
Tetra Tech ARD
Thomas C Bishop Charitable Fund
The U.S. Agency for International Development (USAID)
VF Corporation
VF Foundation
VisionSpring
Wallace Genetic Foundation
Water Resilience Coalition
Who Gives a Crap
World Bank Group
Xylem, Inc.



WaterAid/ Nana Kofi Acquah

WaterAid/ Frédéric de La Housseye

In partnership with ClearBridge Investments, LLC, WaterAid installed clean water systems and toilets for more than 600 students in the Afro-Colombian community of Tomarrazón. Community trainings helped women like Dailenis Yolima Camacho Palacios learn about menstrual hygiene and how to make their own sanitary pads.

“I learned a new skill and I hope that in the future, I can make a living from it. Previously, I didn’t use reusable sanitary pads because I didn’t know they existed. I am proud to share my new knowledge and product with my daughters and help women feel more empowered.”

Financials

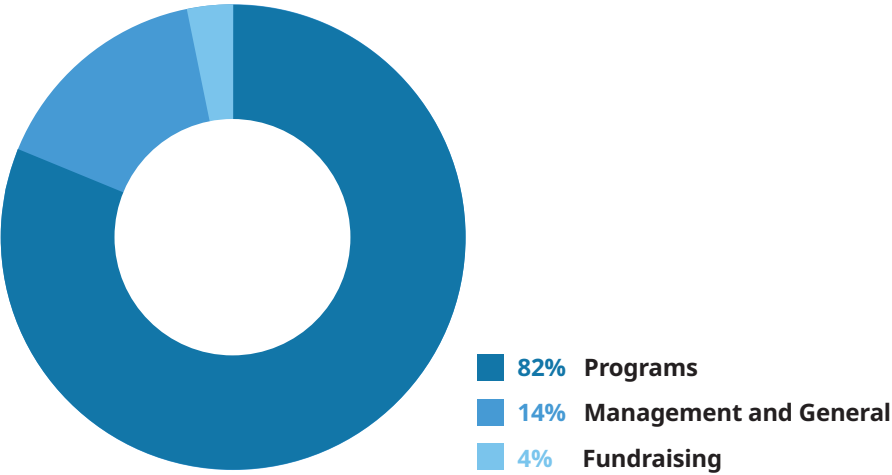


Statements of financial position (audited)

	2022	2021
Assets		
Cash and cash equivalents	\$13,837,070	\$7,741,322
Grants receivable	1,773,014	2,270,586
Prepaid expenses and other assets	233,423	276,142
Investments	443,103	420,877
Property and equipment (net)	73,901	66,042
Security deposit	62,235	62,235
Total assets	\$16,422,746	\$10,837,204
Liabilities		
Accounts payable and accrued expenses	\$558,680	\$708,157
Deferred lease credit	97,079	102,557
Refundable Advance	408,829	409,190
Grants payable	8,072,937	3,748,751
Total liabilities	\$9,137,525	\$4,968,655
Net assets		
Unrestricted	\$3,049,056	\$1,652,782
Temporarily restricted	4,236,165	4,215,767
Total net assets	\$7,285,221	\$5,868,549
Total liabilities and net assets	\$16,422,746	\$10,837,204

Statement of activities and changes in net assets (audited)

	2022	2021
Revenue		
Contributions		
<i>Foundations and corporations</i>	\$17,007,883	\$10,912,803
<i>Individuals and others</i>	1,764,521	2,620,620
<i>In-Kind</i>	150,096	115,398
Government grants	3,838,404	3,181,302
Investment WaterAid	1,807,260	820,913
Investment income	24,746	13,135
Miscellaneous income	4,011	2,801
Total revenue	\$25,006,111	\$17,666,972
Expenses		
Program services	\$ 19,344,381	\$12,365,898
Support services		
<i>Management and general</i>	3,305,021	1,930,753
<i>Fundraising</i>	902,103	879,414
Total expenses	\$23,551,505	\$15,176,065
Nonoperating changes	\$(37,934)	\$30,628
Net assets		
Beginning of year	5,868,549	3,347,014
End of year	\$7,285,221	\$5,868,549





About WaterAid

WaterAid is working to make clean water, decent toilets and good hygiene a reality for everyone, everywhere within a generation. WaterAid works in more than 30 countries to change the lives of the poorest and most marginalized people. Since 1981, WaterAid has reached 29 million people with clean water, 29 million people with decent toilets and 28 million people with good hygiene.

WaterAid

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